



In addition, the set comes with a WWII era radio complete with sound bites from Edward R. Murrow's BBC radio report from the top of a British building during one of the battles. This is the most authentic Battle of Britain set ever made!

This set continues the 40th Anniversary lineage and is fabulous. No G.I. Joe or WWII collector should be without this set! It will make a great addition to your collection. Only 500 sets are available, so don't delay in placing your order.*

This year's 3 3/4" set is entitled *General Mayhem: M.A.R.S. Invades!* The story goes like this: Destro (an international arms dealer) is always expanding his M.A.R.S. (Military Armaments Research Systems) Corporation to create new weapon's factories all around the world. He has set his sights on several secret industrial complexes in the former Soviet Union and is using his inside man (General Mayhem, a former Spetsnaz officer and brilliant strategist), to execute his plan. With his new Iron Grenadiers and elite brigade of Iron Anvil Paratroopers led by Metal Head, Destro's forces have invaded this former Soviet Bloc toy factory and plan to ship weapon's systems under the toy brand of Destr-uct-o Blocs. Under this cover, they believe that they will be able to distribute their products globally, unnoticed by the western world. It is up to the G.I. Joe team to stop this dastardly plan. Who will win this urban struggle? What Joes will respond? Only time will tell...

This set comes with Destro in his new high powered battle armor; a new Iron Grenadier leader, General Mayhem; Destro's trusty Lieutenant Metal Head; along with six new and improved Iron Grenadiers and six of Destro's latest airborne assault paratroopers, the Iron Anvils!*

So, to recap this outstanding offer, you get fifteen different figures with weapons and accessories. This set comes in the same style illustrated box as the past two years' sets and will make a terrific display with your existing collection. Don't wait to place your order. This set is limited to 750 editions.*

Minneapolis, Minnesota

Spend any time at all in Minneapolis and smiling will be unavoidable. Voted the best in the USA for dozens of things, the ongoing results span the gamut. This place is fun for families of all age combinations.

Of course, the BIGGEST attraction is the Mall of America. It has become globally recognized as the largest entertainment and retail complex in the U.S. Welcoming over 42 million guests each year, the Mall of America is one of the nation's #1 attractions. The Mall of America has over 500 specialty stores and 4 national department stores, including Bloomingdale's, Macy's, Nordstrom and Sears. The Mall of America also houses over 50 restaurants from fast food to fine dining, 7 nightclubs, 14 movie theaters and much more!

How big is it? Well, seven Yankee Stadiums could fit inside the Mall of America. It has almost twice as much steel as the Eiffel Tower. It is over half a mile around one level of the mall and has an amusement park in the center. Camp Snoopy is the largest indoor family theme park in the nation. In addition, it is the home of Underwater Adventures, the world's largest underground aquarium. There is no sales tax on clothing, so, shop 'til you drop.

Convention Overview

Our week will begin with a pre-convention tour. On Wednesday, we will be visiting the Mall of America. You also have the option of taking a flight in one of the new WWII or Jet Simulators at A.C.E.S. Flight Simulation. For those of you going on the Thursday tour, you will be able to pick up your registration and sets on Wednesday night at 8:30pm. This means you won't have to wait in the registration line on Thursday night.

On Thursday, we will visit historic Fort Snelling, complete with living history reenactors portraying life in an 1820's frontier outpost. That afternoon, we are off to St. Paul to the Science Museum of Minnesota.

Registration check-in will be on Thursday evening from 6pm-9:30pm and contest registration will be from 8:30pm-10pm. In order to make our lines move faster, here is what we are implementing: If you sign up on or before March 31, 2005, your registration time will be from 6pm-8pm. If you sign up after that date, you will not be allowed into registration until after 8pm. All of your documents will be color coded so we will know to which group you belong. In addition, walk up registra-

For over 40 years, G.I. Joe has inspired adventures all over the world. He has been to space and the darkest depths of the ocean while remaining a constant friend and confidant. The G.I. Joe team has never been afraid of any adventure or mission they have been assigned. They have always triumphed over every adversity. The G.I. Joe team members stand tall as our Heroes in Action!

Join us in the Land of 10,000 Lakes to celebrate our Heroes in Action! This celebration of all things G.I. Joe is sponsored by Hasbro and the G.I. Joe Collectors' Club.

Convention Premiums

This year, there will be two different convention sets that will ignite the imaginations of both Vintage and Real American Hero collectors. These sets will be a great addition to anyone's collection and will be cherished for years to come!

The 12" two figure set commemorates one of the longest running conflicts of WWII, the Battle of Britain. This set consists of a German Henkel bomber pilot and a British Hurricane fighter pilot. Both pilots come dressed in their Service Dress uniforms. The set will come boxed in the same convention style Photo Box with artwork from Larry Selman (current Hasbro artist) and all of their flight gear will come sewn in a Window Box with artwork by Sam Petrucci (original Hasbro artist from the 1960s). The figures are the 40th Anniversary body.

The German Service Dress uniform consists of the following: Side Cap, Black Dress Shoes, Service Dress Shirt w/tie, pre-1940 pattern Fliegerbluse, Belt, and Service Dress Trousers. The German flight gear consists of: LKPS 100 Flight Helmet w/throat microphone, HM50 Model 1067 Oxygen Mask, Gloves, Sommerfliegerkombi Flying Suit, Kapok Life Jacket, Model 306 Fliegerschutzbrille Goggles, Double Zipper Flight Boots, Leuchtpistole, Signal Flares, Flare Belt, Ruckentfallschirm (Parachute Pack) and Map.

The British Service Dress uniform consists of: Side Cap, Crew Neck Sweater, Service Dress Tunic, Belt, Service Dress Pants, and Black Dress Shoes. The British flight gear consists of: White Prestige Flight Suit, Dress Shoes, 1932 Pattern Mae West, Scarf, Mark II Goggles, Type B Flight Helmet with Type D Oxygen Mask, C-2 Seat Pack Parachute and Map.



The Family Event of a Lifetime!

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tions will not be taken until Friday morning. In order to purchase any of the convention souvenirs on Thursday night, you must be wearing your convention name badge. We also recommend that you bring some self-adhesive address labels, in order to expedite your paperwork with all of the dealers/contest entries. This way you won't have to write out your address and phone number each time.



Friday morning will continue with late registration, contest set-up, dealer set-up and seminars. We are working on having another parachute drop on Friday morning, however we are still looking for a location. Watch for announcements in future GIJC newsletters and online at gijoeclub.com.

On Friday morning, there will be special collecting seminars and on

Friday afternoon, we will open the sales floor for registered guests. On Friday evening, we will once again be bringing back Casino night with special collector prizes!

On Saturday morning, the sales floor will open early for registered attendees, with the general public being admitted at 10am. Collecting seminars will run throughout the day. Hourly door prizes will be awarded and you must be present to win. There will also be a "play pit" full of G.I. Joes for your kids' enjoyment.

Saturday night at 6pm, we will board the busses for our "Evening of Nostalgia" at the Minnesota Wing of the Commemorative Air Force.

Sunday will provide you with the opportunity to attend additional seminars, spend more time in the sales room, and the chance to win more prizes. At 3pm, we will draw for two trips to the 2006 convention and you must be present to win. Make sure you are in the Dealer Sales room at 3pm!



Other special services available include package shipping and a central courtesy room. While there, be sure to ask where the room-to-room trading will be held.

Special events include our Diorama contests (3 different sizes), and our Photography Contest. Prizes for the contests will be in "show dollars" which allow you to choose your own prize from dealers at the show. There will also be a special area for kids to display their G.I. Joe figures/scenes. Each child is limited to one display that will fit inside a 15" x 15" space. If you are planning to bring a display or contest entry, please call by June 1, to ensure that we have space available. Contest winners will be announced Saturday night at the "Evening of Nostalgia" dinner event.

Registered Attendee Packages

There are six different convention packages available:

The General's Package consists of the 12" convention *Battle of Britain* set with certificate of authenticity, convention medal, name badge, convention patch, admittance to the sales room including a private sales room preview on Friday and Early Bird privileges on Saturday, admittance to the "Evening of Nostalgia" dinner event, and admittance to all convention seminars. You will also receive \$50 in gaming coupons for Casino night. This year's figure set is outstanding! We have spared no expense on this set and we know you will love it. Cost for registration is \$340 for non-members, or \$310 for club members. You will receive your convention items upon check-in at the convention. Pre-convention tours are available for an additional charge. General Package attendees will receive a extra convention piece not available with the non-attending packages, however you must pick up your convention package in person.*†

The American Hero's Package consists of the 15 figure, 3 3/4" *General Mayhem: M.A.R.S. Invades!* set with certificate of authenticity, convention medal, name badge, convention patch, admittance to the sales room including a private sales room preview on Friday and Early Bird privileges on Saturday, admittance to the "Evening of Nostalgia" dinner event, and admittance to all convention seminars. You will also receive \$50 in gaming coupons for Casino night. Don't miss this opportunity to own this great set! Cost for registration is \$240 for non-members, or \$210 for members. You will receive your convention items upon check-in at the convention. Pre-convention tours are available for an additional

charge. American Hero attendees will receive a special extra convention piece not available with the non-attending packages, however you must pick-up your convention package in person.*

The Aide's Package includes: the "Evening of Nostalgia" dinner event, name badge and admittance to all show events (tours additional). This package can only be purchased in conjunction with the General's or American Hero's package and is offered so that accompanying family members can join the fun. Cost is \$75 per Aide for the first package and (for club members) \$60 for each family member beyond that. Each General or American Hero package is limited to four additional Aide packages.

The Sergeant's package includes: convention medal, name badge, convention patch, admittance to the sales room including the private preview of the sales room on Friday and Early Bird privileges on Saturday, and admittance to all convention seminars. You will also receive \$25 in gaming coupons for Casino night. Cost is \$175 for non-members or \$150 for club members. This package does not include the "Evening of Nostalgia" dinner event or any products.

The Base Commander's package includes: everything in the above General's package (except admittance to show events and secret attendance gift) with all items being shipped three to four weeks after the show to your home base of operations. This package is for those who cannot attend the show. Cost is \$340 ppd for non-members, or \$310 ppd for club members.

The Homefront Hero's package includes: everything in the above American Hero's package (except admittance to show events and secret attendance gift) with all items being shipped three to four weeks after the show to your home base of operations. This package is for those who cannot attend the show. Cost is \$240 ppd for non-members, or \$210 ppd for club members.

The first 100 General's or Base Commander's registrations postmarked by March 31, will receive a special G.I. Joe size jacket with the convention art on the back.

The first 100 American Hero's or Homefront Hero's registrations postmarked by March 31, will receive a special Destro cloisonné lapel pin.

In addition, 100 Generals or Base Commanders (provided that you are a club member) have the opportunity to purchase a second set of the *Battle of Britain* figures (no box, certificate, etc.) for \$155. This will give you the opportunity to have a second set to display without disturbing your boxed figures. This is limited to one extra set per General or Base Commander's package purchased. Please remember that our special convention figures will NEVER be sold at retail stores and are extremely limited.

Also, 400 American Heroes or Homefront Heroes (provided that you are a club member) have the opportunity to purchase a second set of 3 3/4" *General Mayhem: M.A.R.S. Invades!* figures (no box, certificate, etc) for \$105. This will provide you with the opportunity to increase your troops for maximum display impact. Please remember that our special convention figures will NEVER be sold at retail stores and are extremely limited. This is limited to one extra set per American Hero's or Homefront Hero's package purchased.

Convention package confirmations will be mailed by the end of May. In addition, if you want to substitute a prior year's convention set (if available) as your set this year, please call our office for details.

Dealer Information

Dealer booths are \$300 and consist of two 8' tables and one 6' table and are approximately 11' wide by 8' deep. Single tables are \$160. Dealer booth contracts and payments postmarked by March 31 will receive a **\$25 discount** (single tables are not discounted and are not available in multiples, only one per dealer). **NEW THIS YEAR:** Each Dealer Booth will receive (their choice) either the 12" attendee surprise item or the 3 3/4" surprise item. Standard electrical hookups for all booths or tables are \$75 per hook up (total for all three days). Telephone service can be provided at a cost of \$95. Booths and tables are limited. Placement in the ballroom will be assigned in the order that the registrations are received. The earlier your registration is



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received, the closer to the front your booth will be. The entire facility is air-conditioned and carpeted. Dealer's product content must be at least 85% G.I. Joe related. This means action figures or related products. General toys or dolls are not allowed. Dealers must have a valid Minnesota sales tax number and collect the 7% local sales tax. Dealers must register with the Minnesota Department of Revenue before the event. Dealers can register online at taxes.state.mn.us or by phone at 651-282-5225. Dealers must also file form ST19 with Fun Publications upon acceptance of your dealer registration.



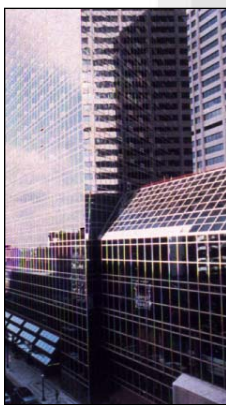
Promotions

This show will be heavily promoted. We will be running ads in all major toy publications as well as in local newspapers and on local billboards. The convention will also be promoted on our web site, which receives over 1.2 million hits per month. How big is this show going to be? It's going to be another giant event! Dealers, you will not want to miss this show as this is our first time in this part of the country. We are expecting a large influx of collectors from Canada.

Shipping

The Marriott City Center can handle your in-bound shipments with no handling charges provided that they do not arrive more than 72 hours in advance of your arrival. If you need to ship incidental packages to the show, you can send them to: Mary Tronsdal, G.I. Joe Convention June 23-26, (your name) arriving guest (date), Marriott City Center, 30 South 7th St, Minneapolis, MN, 55402. If you have large shipments, please call our office so that we can give you directions on how to send a timed shipment. A local shipping store will have a booth at the show to assist you in shipping your items home. They will have all types of packing materials and boxes available at the show as well. Prices will vary according to distance and weight.

Accommodations



Where nature's beauty strikes an impressive contrast against the gleaming structures of the City of Lakes, the Minneapolis Marriott City Center soars into view, taking sophistication and service to new heights for the discriminating business, leisure and meeting guest. Only 8 miles from the airport, the Marriott City Center is truly in the center of everything in Minneapolis.

RATE: Our special room rate of \$129 per night is valid before and after the convention. You can call 800-228-9290, or 612-349-4000 to make your reservation. The Hotel does not have a pool but we have made arrangements for you at the YMCA: adults \$10, kids \$5, per day. If you are a YMCA member, it will be free. Airport shuttles are available from Super Shuttle: \$13 one-way or \$22 round trip. You can get the special

rate coupon by following the convention link at our web site gijoeclub.com.

Contests

\$1,800 worth of prizes will be awarded. There will be three different classes of Diorama Contests: Small Diorama 15" x 15", 1st \$200, 2nd \$100, 3rd \$75; Medium Diorama 48" x 30", 1st \$325, 2nd \$165, 3rd \$85. These contests will be awarded show dollars that you can spend with any dealer at the show. The Large Diorama contest is 5' x 8' (1st place only), with the \$500 award going to a charity of choice by the entrant(s). There will also be a Photography Contest and Franken-Joe (1/18th Scale only) Custom Figure Contest, each with the following prizes in show dollars: 1st \$100, 2nd \$50, 3rd \$25. All contests will be judged by a jury except the Large Diorama Contest which is designed for groups and will be voted on by popular acclamation.

If your Diorama is larger than the space allotted, you will be moved up one class to the next larger contest. Please stay within the dimensions for the contest you are entering. Each contest is limited to two entries per person and you must be present to enter. Please do not bring any entries that have won in past convention contests. Photography entries can be black & white or color. All entries must be 8" x 10" in size and

they must be mounted. In addition, the photography entries are not returnable. All winners will be announced Saturday night at the "Evening of Nostalgia" dinner event. Please let us know by June 1, if you intend to enter a contest so we can make sure we will have enough space available. If you need a copy of the judging criteria, please send a SASE. All entries must be in place for judging by noon on Friday.



Seminars

Collecting and customizing seminars will be presented on Friday, Saturday and Sunday. Each seminar will last approximately 45 minutes. Each seminar seats approximately 200 people. Several different seminars will be presented each day on various collecting topics, including a special Hasbro Roundtable where you can speak directly with the Hasbro G.I. Joe team. Seminar hosts will be announced in the GIJCC newsletter and online at gijoeclub.com.

Courtesy Room

You can rest and relax with your friends in the Courtesy Room, which will always be open. There will be refreshments available for all registered attendees. Make sure you check the message board for the list of rooms that will offer room-to-room trading.

Night Activities



On Friday evening, we will be having the ever popular Casino Night! There will be many different Casino games provided for your enjoyment. Each General, American Hero and Sgt. will receive \$50 in gaming coupons. Additional \$100 coupons will be available for donations of \$20. At the end of the evening, we will host an auction with many different

types of prizes, everything from prototypes to vintage figures using the gaming credits you have earned. Dealers who donate items will receive gaming coupons as well. Let's all pitch in for charity and make a big donation. Our last Casino night raised over \$4,000.



Our Saturday "Evening of Nostalgia" dinner event will be held at the Minnesota Wing of the Commemorative Air Force's WWII hanger in St. Paul (cafsmw.org). We are working on



a special reenactor battle and you may have the opportunity to win a flight in a B-25! Besides the static aircraft and vintage vehicles the museum owns, we are also flying in a Corsair for you to inspect! This will be a great evening and we want you to wear either your favorite G.I. Joe costume or your favorite military uniform. Dinner will be a buffet and we will have a 1940's swing band playing

during the evening for your enjoyment.

Minnesota Wing of the Commemorative Air Force

The Minnesota Wing maintains museum displays in several different forms. The home base of operations is a museum all by itself. One of the few surviving original WWII hangars, the building looks very much like it did during the beginning of WWII when it was built by the Navy.

Their hangar not only protects and displays the aircraft, but it also houses numerous original artifacts which are always on display. They maintain and restore a growing fleet of military and civilian vehicles ranging from trucks to staff cars to jeeps which can be seen at the hangar and also at parades or special events.



The Minnesota Wing is blessed to have the possession of seven great aircraft which served in World War II and in many cases, beyond. The Wing's historic fleet of flying aircraft covers a wide range of interests, including the B-25 Mitchell medium bomber, the extremely rare P-51C Mustang, two PBV Catalina flying boats,

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the BT-13 Valiant basic trainer, the Harvard Mk IV advanced trainer and the L-5 Sentinel liaison aircraft.

General Admission / General Admission Parking

General Admission for only the Dealer's Sales Room is available on Saturday: 9am Early Bird \$50; 10am-5pm Regular Admission Adults \$9; Children \$5 (4 and under free); and Sunday 9:30am-3pm. You can park in the City Center garage (same building as the hotel) for \$5 on Saturday or Sunday.

Door Prizes

Hourly door prizes will be awarded at ten minutes to the hour each day while the sales room is open. Prizes will include all different types of G.I. Joe figures and memorabilia. At 3pm on Sunday, we will draw for two free trips to the 2006 Convention (including domestic airfare). You must be present in the Dealer's Sales Room to win!

Pre-Convention Tours

The week will begin with two pre-convention tours. Sign-up today! Your whole family will enjoy these outings. If you sign up for the Thursday tour, you will pick up your registration materials on Wednesday night from 8:30pm-10pm.

Wednesday, June 22, 9:30am - 8:45pm - The Mall of America



In 1986, the Ghermezian brothers signed a historic agreement with the Bloomington Port Authority to develop the nation's largest retail and entertainment complex, which followed their completion of the world's largest retail and entertainment mall, West Edmonton Mall. The Mall of America was born.

With over 520 specialty stores adjacent to Bloomingdale's, Macy's, Nordstrom and Sears, the Mall of America has simply changed the way we shop. It has become the model for combining signature attractions with retail to create an outstanding entertainment venue and is now one of the most visited destinations in the United States. Besides the A.C.E.S. flight simulators, here are some of the other attractions in the mall:

• Camp Snoopy

Camp Snoopy in the Mall of America is the nation's largest indoor family theme park with more than 30 rides and seven acres of fun.

• Underwater Adventures

Voted "World's Best Shark Encounter" by Discovery.com! Touch real sharks and stingrays at Minnesota's largest aquarium!

• America Live

America Live offers five unique bars and restaurants on the fourth level of the Mall of America. Enjoy food, dancing, sports, pool, darts, foosball, games and a live dueling piano show, all in one venue.

• Jillian's Hi Life Lanes

State-of-the-art bowling at Jillian's includes a dozen bowling lanes, giant video screens, and much more!

• NASCAR Silicon Motor Speedway

The roar of 700 horse-power engines and 195 mile per hour speeds are all part of this electrifying, high-tech indoor stock car racing competition.

Check it all out at mallofamerica.com.

So, you always wanted to fly that War Bird? Now you can!

A.C.E.S. F/A-18 AeroDome and the new WWII AeroDome both feature a large domed projection screen attached to the front of your cockpit. It gives you the effect of piloting your own Omni Theater. The cockpits are linked together so you can fly air combat against your friends. You can even rub it in over the radio, flying a victory roll over your enemy (now former friend) as he or she floats back to the ground in their parachute (simulated, of course).

These simulators, will let you do just about anything you can do in a real fighter, including landing on an Aircraft Carrier...maybe!

Check out the flight action at flyaces.com.

Shop 'til you drop transportation \$22

A.C.E.S. Flight Simulator 30 minutes add \$33

A.C.E.S. Flight Simulator 60 minutes add \$60

Thursday, June 23, 9:30am - 5:30pm History and Science Tour

Historic Fort Snelling was an 1820s military outpost. Once the focus of a small settlement, it is now at the center of Minnesota's Twin Cities metropolitan area.

A full living history program with costumed guides is presented daily during the summer, and on weekends in May, September and October.

This restored stone fortress opens its gates to welcome you to frontier life. Imagine the year is 1827 (as costumed guides greet you) and you've just arrived via steamboat up the Mississippi River.



Enjoy the sights and sounds of the past. Hear musket fire, the cannon's roar and the fife's shrill tunes. Take part in the fort's everyday life. Shoulder a musket, mend clothes, smell the stew, scrape a hide or sing along with the soldiers.

Take tea with Mrs. Snelling or sample the soldiers' bread ration. Swing a hammer in the blacksmith shop or barter with the sutler - but remember that his store is the only one for miles around!

The Fort's costumed guides demonstrate crafts, present historical skits and practice military drill and weapons firings. Join them in 1827 or explore other areas of the site's long history in the exhibits.

Here's your chance to experience the Science Museum of Minnesota's eight acres of indoor space, filled with awe-inspiring exhibits coupled with breathtaking views of the Mississippi River!



Experiment. Discover. Investigate. One-of-a-kind and larger-than-life Omnitheater films make the Science Museum of Minnesota a must-see destination for all ages. Explore exhibits on topics ranging from the human body to dinosaurs to weather. Prepare for a day of memorable science fun!

Cost: \$40 per person

Convention Dress

For the Saturday "Evening of Nostalgia" event, please wear your favorite G.I. Joe costume or your favorite Military uniform. This will make the event truly a night to remember!

The G.I. Joe Collectors' Club Wants You!

We have spent many long hours planning and researching this event. We have provided for all of your needs. This event is designed so that every member of your family will have a terrific time. With everything that is going on in the world today, you owe it to yourself and your family to take time out and attend this once-in-a-lifetime weekend of G.I. Joe collecting. We want every member of the club to attend because this is your event! If you are interested in handing out flyers in your area, please contact us and we will be happy to send some to you.

G.I. Joe Collectors' Club

225 Cattle Baron Parc Dr, Fort Worth, TX 76108

817-448-9863 Fax 817-448-9843

email: questions@mastercollector.com

For up-to-the-minute changes and additions to the

show, visit our website:

gijoeclub.com

*Convention packages, guests, contents, activities, tours and quantities are subject to change without notice.

Family Fun for Everyone!